

# MIMOS Technology Tracking and Forecasting

*Learning Through TechCast Workshops*

## CUSTOMER NEED

MIMOS is the national center for ICT research in Malaysia sponsored by the Ministry of Science. It is the foremost R&D institute in the greater South-East Asian (SEA) region and an important hub of R&D excellence. MIMOS constantly needs to review and research emerging technologies of high impact. A key challenge faced by MIMOS was to prioritize such candidate technologies and automate the process of identifying new potential ones. TechCast's unparalleled expertise deemed to be the right match for this job.

## OUR SOLUTION

We were commissioned by MIMOS to design and deliver a three-day workshop on technology tracking and forecasting. Our expert panel and experienced tutors designed, in consultation with the client, a program to provide competencies in technology forecasting including:

- Various technology forecasting tools and methods (environment scanning, trend spotting, trend analysis, futures wheel, cross impact, Delphi method, scenario building)
- Hands-on training using live forecasting with expert panels, scenario building and real data from Malaysian areas of R&D interest
- Literature and interactive videos to enhance comprehension and engage workshop participants



## CUSTOMER BENEFITS

TechCast Technology Tracking and Forecasting workshop was a great success. Almost 90% of participants found the workshop useful, and expressed interest to attend future workshops. Nearly 80% rated the workshop as "excellent" or "very good". Today, MIMOS is actively using the results of our educational sessions. It has set up internal technology forecasting systems, which are used to assess and evaluate future R&D areas of interest.

